

## CHANCELLOR'S WEEKEND MEMO

June 8, 2007  
Number 585

This past Saturday, we witnessed over 750 WCCCD students receive their Associate Degrees and Certificates at Cobo Hall. The total number of 2007 graduates was 1,123. Dr. Otis Moss Jr., Pastor of the Olivet Institutional Baptist Church in Cleveland, Ohio provided salient words of wisdom for the 2007 graduating class as he delivered the commencement address. As you peruse the graduation souvenir booklet you will be pleased, I know, to see how many students had attained honor graduate status. Thanks to all of the hard work of the administration, faculty and staff, the day was a huge success.



A group of administrators and faculty attended this year's NISOD conference. I received a very positive letter from John Roueche, director of The Community College Leadership Program and Mark Milliron, director of NISOD, and I thought I'd share a few excerpts with you:

"We just wanted to drop a note to let you know how honored we were to welcome your team to our 2007 NISOD International Conference on Teaching and Leadership Excellence. As we all know, sending as large group is a commitment of time, effort, and precious college resources. Please know how much we appreciate your leadership in making it happen."

We continue to strive to be the best we can. Commitment is such an important quality and Martha Grier is one that continues to demonstrate that. I received a letter from Kenya Ayers who stated that:

"For the past two years, I have had the distinct pleasure of serving as State Coordinator for the Michigan ACE Network for Women Leaders in Higher Education. This year marks the end of my two-year term. As I transition from this role, I would be remiss, if I didn't share with you the significant contribution that Martha Grier has made on behalf of Michigan women as a member of our Executive Board. Martha also chairs our Professional Development Committee and has established many critical initiatives in this capacity. Martha continues to be a great asset in representing the Michigan ACE Network and your institution as well."



### BOOK OF THE WEEK

*Getting Things Done: The Art of Stress-Free Productivity*

By David Allen

FOR MORE INFORMATION,  
CONTACT THE OFFICE OF THE  
CHANCELLOR: (313) 496-2510  
[www.wcccd.edu](http://www.wcccd.edu)

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*Where learning leads  
to a better life!*

## EXECUTIVE VICE CHANCELLOR

- ♦ The District continues to develop its relationships with the high schools by being actively involved and enthused. A team from the Student Services Division and the Northwest Campus visited Cody High School to put on a Career Day for students in grades 9-12. These high school students experienced college professionals offering personal experiences on what they did to get them where they are today. The team was comprised of campus presidents, deans, directors, advisors, and coordinators.

### CONTINUING EDUCATION ENROLLMENT

During the week of May 28 – June 2, 2007 the District served 812 students by partnering with 4 community organizations. The numbers served at each campus are as follows:

Campus	Students Served
Downriver	72
Downriver	423
Eastern	62
Northwest	255
Western	0

## LEARNING RESOURCE CENTER

- ♦ The District has earmarked more than \$12,000 to keep the Learning Resource Centers throughout the District on the track of excellent customer service. These dollars will cover the renewal of the Academic Lexis/Nexis Database, OCLC cataloging, and the annual MLC/OCLC Services Fee which includes interlibrary loan, and telecommunications (access) charges. Being able to service online or at affiliated locations is of most importance to our community.

## STUDENT SERVICES

- ♦ Ann Rossi, from the Lutheran Social Services of Michigan, was a guest speaker at the Student Services Development Council Meeting. Her presentation included an explanation of the Education and Training Voucher Program which provides funds to students who have been in foster care and are enrolled in college. The speaker advised that individuals who were in foster care, with a high school diploma or GED, may qualify to receive up to \$ 5,000 per year for tuition, room and board, student loans, transportation, personal computer supplies, health care expenses, etc.
- ♦ Ericka Jones and Will Sampson met with administrators from the Old Redford Academy to discuss a partnership in the District's Dual Enrollment Program for Fall, 2007. Old Redford Academy is a multi-campus, k-12 district chartered by Central Michigan University (CMU). Opportunities to provide dual enrollment courses to 11th and 12th graders and Career and Professional Development classes to 9th and 10th grade students were discussed. Future meetings will include a discussion on creating an articulation agreement between CMU and WCCCD that will allow Old Redford students to matriculate to the senior institution after receiving their associates degree at WCCCD.
- ♦ WCCCD's Career Planning and Placement Centers have been actively involved in preparing our graduates to enter the workforce. During the month of April, staff assisted 133 students with their resumes while 99 students received assistance in searching the web for employment. The department also hosted a career fair at the Northwest Campus and administered the Nursing Entrance Test at several campuses.

### DID YOU KNOW?

- ♦ As WCCCD students are preparing for careers, it appears that the job market will be more favorable than it has been in recent past.



According to preliminary results of the National Association of Colleges and Employers 2007 Graduating Student Survey, more than half of the college class of 2007 who applied for a full-time job had accepted a position by graduation day. More than half of those students who reported securing full-time jobs had submitted their employment application to their employer during a career-center sponsored job fair at their college or university.

## INSTITUTIONAL EFFECTIVENESS AND INFORMATION TECHNOLOGY

- ◆ The Information Technology (IT) Department recently upgraded the SCT Banner database (where all the institutional data is stored) from Oracle 9.2 to Oracle 10g. Oracle 10g provides the IT Department with increased capabilities and functionality when dealing with data from SCT Banner. Backup and recovery procedures are now streamlined and Oracle claims enhanced performance under certain circumstances for this version.
- ◆ Courtney Atlas gave a PowerPoint presentation demonstrating the need for congruence between graded tools and assessment measures at the Assessment Council Meeting. She described how departments and programs can relate their objectives to the core abilities. She also reviewed the curriculum development process. She included several examples of the materials developed in her program: course matrices, student self-assessment tools, surveys, and assessment rubrics. The information will be helpful in assisting all departments and programs to align their objectives, graded tools, and assessment measures.
- ◆ This week, Dr. Bin Ning, Yolanda Garcia and Gonzetta Sellers attended the Association for Institutional Research (AIR) Annual Forum in Kansas City, Missouri. The theme of the forum was "Driving Change in Higher Education." The forum provided an opportunity for sharing papers, poster sessions, panel discussions, as well as social interaction with institutional research professionals. The latest IPEDS information was shared, as well as, the 2007-08 IPEDS collection schedule.
- ◆ Staff members from the Office for Institutional Effectiveness administered the annual Graduate Exit Survey during the graduation rehearsal held last Friday. Of the 400 surveys distributed, over 350 responses were received, which is a significant increase over last year's 280 responses. The results will help in improving the overall educational experience of our future students.

### SELF-STUDY TIP OF THE WEEK

#### Role of the Self-Study Steering Committee:

The Steering Committee will lead the District-wide self-study process between July 2007 and June 2009. The team's charges will be to 1) provide overall leadership to the entire self-study process, 2) coordinate self-study review preparations with major organizational development initiatives, and 3) support the completion and implementation of the assessment of student learning outcomes/effectiveness measurement/continuous improvement process.


## DISTANCE LEARNING

- ◆ This summer, the Virtual Middle College is piloting the Career and Professional Development course (CPD 100) online to 87 students beginning June 18th. In a Blackboard orientation this week, the students learned success tips and ways to navigate the online course. Through the Virtual Middle College, the District is continuing to support area high schools in meeting the Governor's mandate for more rigorous high school requirements which include an online course or experience.

## CAREER AND TRANSFER PROGRAMS

- ◆ Tamara Williams represented the District at the Michigan Occupational Dean's Administrative Council (MODAC) meeting at Muskegon Community College. The two-day meeting covered important occupational program information such as technical skills program assessment, health related middle colleges, and a Perkins update.
- ◆ Community colleges play a vital role in meeting student, community, and employer/employee needs, serving as the point of access and providing choices to nearly one-half of the nation's postsecondary student population. The Carl D. Perkins Vocational and Applied Technology Education Act (Perkins IV) is essential in assisting community colleges provide access to individuals in the career and technical. The District's Perkins Task Force has successfully submitted their 2007-2008 Local Annual Perkins Grant which includes activities that focus on improvement in the areas of recruitment and retention rates for potential and current WCCCD students in occupational programs. Additionally, the grant includes strategies for enhancement in academic success, work skill attainment, job placement/retention, and improving access for students in non-traditional programs.
- ◆ According to an article in the *Chronicle of Higher Education*, institutions of higher education are using electronic portfolios (e-portfolios) to highlight the academic work of students. Institutions are using e-portfolios as an on-line repository for students' papers, problem sets, pictures from study-abroad stints, and anything else that demonstrates accomplishments. The e-portfolio system is an excellent way for students to demonstrate the core abilities the college requires them to master before graduating. As the District looks for innovative ways to assess student learning outcomes, e-portfolios may be a system that can support this undertaking.

## CAMPUS PRESIDENTS' CORNER

- ◆ When developing new career programs, it is essential that best practice organizations and institutions are looked at closely to obtain the knowledge and practices that are successful. Frank Romba met with Jill Doederlein, travel and hospitality coordinator for Lansing Community College (LCC), to learn about the technology utilized in the Travel and Hospitality Program and specifically the Worldspan reservation system by LCC. A program visit is planned for later this month.
- ◆ The Western Campus, in partnership with the Westland Rotary and other community organizations, sponsored a backpack giveaway program. The backpacks were given to low-income, at-risk students in the southern Westland and northern Wayne areas. The program, which is the brainchild of Lou Toarmina who is a life-long Westland resident and founder of Toarmina's Pizza, is designed to get kids interested in education. Over 1,000 backpacks and T-shirts were given to students at the Lincoln and Jefferson-Barns Elementary Schools.
 
- ◆ The Downriver Campus hosted the Wayne County Community Mental Health Agency's Recipient Rights Training. This group leads and supports a community system that provides and manages an array of support services. They also provide care and treatment that honors choice and advances the quality of community life for adults with severe and persistent mental illness, individuals with developmental disabilities and children with severe emotional disturbances.
- ◆ Jack Wood, Sean Reisdo of Carlson High School, Sandi Loso of the Downriver Career and Technical Center, Ethel Cronk, and Kaukab Usman have completed a comparative evaluation of the new automotive curriculum for Carlson and Trenton High Schools. Both schools will experience certification related site visits by representatives from the National Automotive Technician Education Foundation (NATEF) during the first week of June and are seeking certification in electrical/electronic systems and brakes. Our 2007/2008 articulation agreements will allow students, who successfully complete both Auto I and Auto II, to qualify for up to 18 credit hours toward an Associate of Applied Science (AAS) or certificate.
- ◆ Raquel Andersen and Nancy Ruetz met with Dr. McCollough to review plans for the Upward Bound program beginning on June 18th. Approximately 100 ninth graders will attend an enrichment program four afternoons a week. The Western Campus is hosting a summer instructional program designed to introduce the students to a college experience with a combination of academics. One group of students from Inkster's Ivy League Academy will take two classes this summer; Speech 101 and Humanities 101, that will count toward their associate degree programs. The program also has a Bridge component for students taking summer academic courses.
- ◆ Over 1,500 participants attended the Homeownership Education Workshop at the Downtown Campus. The event featured seminars on credit management, reverse mortgages, predatory lending practices, and foreclosure prevention. Detroit Mayor Kwame Kilpatrick addressed the attendees with words of encouragement and a plan of action to increase and maintain homeownership within the city.
- ◆ Dr Hattie Johnson Norris coordinated a continuing education program in partnership with Hood Research, a member of the Harvard Institute, a Think Tank in Washington D.C. entitled "Blueprint for Peace." The program inspired Dr. Carrie Holloway, principal of the Southshore Educational Center, to share it with her students at the Eastern Campus.

### KUDOS

- ◆ Shiree Kennedy, Norman Samuelson, Dr. Ella Davis, Lillian Jenkins, Gary Ciampi, and Dr. Wallace Peace attended the NISOD Conference in Austin, Texas. Ms. Kennedy and Mr. Samuelson were faculty award recipients representing the District.
- ◆ Dr. Stephanie Bulger and Dr. George Swan have been selected to serve as peer reviewers for the Program to Evaluate and Advance Quality (PEAQ) of The Higher Learning Commission of the North Central Association of Colleges and Schools.

### QUOTE OF THE WEEK

"It's simply a matter of doing what you do best and not worrying about what the other fellow is going to do."

**John R. Amos**



## CAMPUS PRESIDENTS' CORNER CONTINUED . . .

- ◆ Ralph Hardin, Dr. Patrick Pieh, JoAnn Nyquist, and Pamela Broaden held a Dental Hygiene Selection Committee Meeting at the Northwest Campus. The meeting entailed the admissions policies and procedures for the Dental Hygiene Program for the Fall 2007 semester. Twenty-four student candidates will be selected.

## ADMINISTRATION AND FINANCE

- ◆ This summer, the District will offer three elementary learning experiences for the 2007 Grosse Pointe Summer School. The classes include two ceramics courses and a Chinese Language Camp for students in grades 3-5. In addition, the Continuing Education Division provided curriculum materials for a new Forensic Science class and a new Personal Financial Fitness class for students in grades 8-12.
- ◆ On May 9, 2007, the House of Representatives passed the Student Loan Sunshine Act with only three dissenting votes. As reported on the National Association of College and University Business Officers (NACUBO) website, the bill would impose additional reporting requirements on lenders and institutions, set new standards for preferred lender lists, and require new disclosures to borrowers of private educational loans. One provision outlined in this act states that if an institution maintains a preferred lender list in any form, it would have to include at least three non-affiliated lenders, the reasons for including the lender, and the process that the institution uses to prepare the list. According to the Student Loan Sunshine Act, the institution would have a duty to compile this information for the sole benefit of the student. Finally, provisions of this Act establish that if a college or university provides information to students or parents, regarding a private educational loan, the institution would also have to provide information about the Title IV eligibility and demonstrate how the loan's terms compare to those of a private loan. The Senate has not yet taken up its version of the Student Loan Sunshine Act, therefore we are unable to determine how this legislation will impact the District.

## ON THE MOVE . . .

- ◆ Roberta Rutherford, a board member of Broadside Press, will be participating in the Institute of Cultural Studies Broadside Press Writers Institute's summer sessions. Dr. Gloria House, Al Ward, Hilda Vest, and Aurora Harris will be teaching from the text *"A Different Image: The Legacy of Broadside Press."* The sessions provide participants an opportunity to explore and study the writings of various Broadside legacy poets.
- ◆ Laura Conklin presented at the 2007 National Association of Orthopedic Nurses' Annual Congress in St. Louis. The title of her presentation was "Avoiding Legal Pitfalls from Admission Assessment to Discharge Instructions."
- ◆ JoAnn Nyquist attended the Trends Occupational Studies Committee Meeting as the Health Committee Chairman.
- ◆ Doris Fields and Lynda Dolphus attended the Teaching Professors Conference in Atlanta. Topics included creating effective learning environments and dealing with various student behaviors.
- ◆ Dennis Andrew attended the 9<sup>th</sup> Annual Fire and Emergency Service Higher Education Conference at the National Fire Academy in Maryland. Educators from across the country attend this conference to remain current on trends within fire service education. This group has adopted a national model for associate, bachelor, and master degree programs.

## GOVERNMENT RELATIONS

- ◆ Jonathan Cartwright met with State Senator Irma Clark-Coleman. In her legislative update, she stated that, "WCCCD is one of the largest of its kind in the state. We should support its efforts to retrain Michigan's workers. Its success means victory for companies who fight to remain competitive." She also mentioned that "WCCCD and community colleges across the state deserve our support to remain beacons of light to displaced workers and employers who have to reposition themselves for the future."

### Mark Your Calendar

The Entrepreneurial Institute and  
Resource Center Presents:

***"What Makes The Great, Great"***  
**Featuring Dennis Kimbro**

June 12, 2007

6:00 p.m. – 8:00 p.m.

Cooper Community Room  
Eastern Campus

## WORKFORCE DEVELOPMENT AND CONTINUING EDUCATION

- ◆ Wayne County's Local Emergency Planning Committee (LEPC) met at the Michigan Institute for Public Safety Education (MIPSE). The committee evaluates local business plans that use, store, and ship hazardous materials. By law, all responders must be informed of the hazardous materials they may encounter. This is the second of four that will be held during the year.
- ◆ The National Fire Protection Association (NFPA) Inspector I training has started at the MIPSE facility. The class prepares students to take the NFPA Fire Inspector I Certification Program. The course consists of dealing with fire protection complaints, determining the construction and types of facilities, identifying the occupancy classification of a business, discussion on various fire suppression systems available and the storage, and handling of hazardous materials. This is the first of three classes in the series with NFPA.
- ◆ DTE Fermi 2 continued fire brigade training sessions this week. The members practiced using a fire extinguisher, extinguishing a fire in the burn room, and applying foam to a fire. They entered a smoke filled room to search for a person that was overcome by smoke. During these evolutions, the team members wore full protective equipment including self-contained breathing apparatus.
- ◆ Members of the Wyandotte Fire Department received training at the MIPSE facility. They extinguished a fire in the burn room where temperatures reach between 500 and 750 degrees. They practiced applying a layer of foam to a simulated flammable liquid fire and also utilized the training tower for placing their aerial ladder to the five-story building.

### NEWS MAKERS

- ◆ Congratulations to art instructor Jocelyn Rainey and her students from Loyola High School on being selected for the June 6-12, 2007 cover story of the *Metrotimes*. The story centered on an educational trip taken by Ms. Rainey and her students to Paris, France which exposed them to art and the French culture.
- ◆ Kudos to Ellis Ivory for being featured in the Journal Newspapers. The article, entitled "Professor Brings World of Experience o Class" shared that Mr. Ellis has traveled to more than 20 countries and met with world leaders and officers. He's has worked for WCCCD for over 10 years.

### YOU'RE INVITED . . .

Be sure to stop by and visit the latest exhibition at the Brown and Juanita C. Ford Art Gallery entitled "The Heritage Brilliance Exhibition from the National Conference of Artist, Michigan Chapter."

